



Stefan Swanepoel is widely recognized as the leading visionary on real estate business trends, change and social media.

His academic accomplishments include a bachelor's in science, a master's in business economics and diplomas in arbitration, mergers and acquisitions, real estate, computer science and marketing.

He has penned 17 books and reports including:

- The best-seller ***Real Estate confronts Reality***
- The highly acclaimed annual ***Swanepoel TRENDS Report***
- And now the new annual ***Swanepoel SOCIAL MEDIA Report.***

Stefan has received numerous recognitions including:

- **Businessman of the Year**
(Jaycees)
- **One of the Top 25 Technology Trainers in the US**
(Real Estate CyberSpace Society)
- **One of the Top 100 Most Influential Real Estate Leaders in 2008**
(Inman News)
- **One of the Top 25 Most Connected Real Estate Professionals in 2009**
(Proxio)
- **One of the Top 50 People Who You Should Follow on Twitter in 2009**
(Roost)