

## Stefan Swanepoel

Stefan Swanepoel is widely recognized as the leading visionary on trends and change in the real estate industry. He has penned 13 Books, Whitepapers and Reports including the 1998 Amazon.com bestseller, *Real Estate confronts Reality* (1997), the sequel *Real Estate confronts the Future* (2004) and the *Swanepoel Real Estate TRENDS Report* (2006).

He has received numerous awards including; Businessman of the Year (*Jaycees*), Best Idea in Real Estate (*Great Ideas Conference*), has been ranked as one of the Top 20 Most Influential People in the Real Estate Industry (*Today's REALTOR®*) and was listed one of the Top 15 Technology Trainers in the US (*The Real Estate CyberSpace Society*).

His academic accomplishments include a bachelor's in science, a master's in business economics and diplomas in arbitration, mergers and acquisitions, real estate, computer science and marketing.

Today Stefan serves as:

CEO of **RealtyU®**, **Inc.** – Largest network of real estate schools in the US, annually educating over 300,000 agents in classrooms and over 40,000 agents online.

CEO of **iSucceed**, **Inc.** – Leading provider of online real estate mentoring and productivity enhancements for real estate agents.

CEO of **CreateAPlan**, **Inc.** – Providers of the only online real estate business planning software system for real estate agents and brokers.

CEO of **RealSure**, **Inc.** – Management consulting practice, research firm and publishing company.

Chairman of **Seller Agency Council**, **Inc.** – Owner and managers of the sought-after Accredited Sellers Representative® (ASR®) designation and course.

Chairman of **BASB**, **Inc.** – The largest speaker's bureau in the real estate industry with over 100 speakers under contract.

Chairman of **The Real Estate Apprentice Foundation**, **Inc.** – A non-profit foundation providing \$1,000,000 of grants to new licensees every year.