



Stefan Swanepoel

[Pronunciation: Steh-fahn Swan-e-pool]

STANDARD BIO/INTRODUCTION (200 words)

With over 45 books and reports analyzing the changes impacting the residential real estate industry, Stefan is widely recognized as the leading visionary on real estate trends. Stefan's portfolio include trends reports on business in residential real estate, technology guides, research papers, and as of this year, 14 annual *Swanepoel Trends Reports*. He is also known for the extensive study of the residential real estate industry commissioned by the National Association of REALTORS® called the *D.A.N.G.E.R. Report*.

Stefan is Chairman and CEO of the T3 Sixty (the leading management-consulting firm in the residential real estate industry), is Editor-in-Chief of the *SP200* (the ranking of the most powerful and influential people in real estate) and the *MEGA 1000* (the ranking of the largest real estate brokerages, franchisors, holding companies, networks, associations and MLSs). He is host of the annual T3 Summit (the foremost leadership retreat) for real estate CEOs and Executives.

His academic accomplishments include a bachelor's in science, a master's in business economics with diplomas in arbitration, mergers and acquisitions, real estate, computer science and marketing.

Stefan's books have been featured on over 18 bestseller lists including the: *New York Times*, *Wall Street Journal*, *USA Today*, *Huffington Post*, *CEO Read*, and has been ranked #1 in 4 different categories on Amazon.

With over 1,400 talks to more than one-and-half million people, please help me welcome Stefan to the stage



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SHORT BIO/INTRODUCTION (50 words)

With over 45 books, Stefan Swanepoel, is widely recognized as the leading visionary on real estate trends. His books have been featured on 18 bestseller lists including the *New York Times*, *Wall Street Journal* and *USA Today*. He serves as Chairman and CEO of T3 Sixty, Host of the T3 Summit and Editor-in-Chief of the SP200.

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